



Brakke Launches Redesigned Website for Animal Health Industry

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Brakke Consulting has updated and redesigned its corporate website, www.BrakkeConsulting.com, to make it easier for animal health and nutrition executives to source information about industry events and news.

“The new website is not only easier to navigate, it contains a wealth of new information and links,” says Ron Brakke, president.

The site includes a calendar of industry events, an archive of Brakke’s highly regarded electronic weekly newsletter, and an extensive list of links to other industry organizations. The site also includes a complete catalog of research reports and other market data available from Brakke Consulting. For convenience, the site is searchable via key word.

“Whether you want to quickly determine the dates and location of the next veterinary conference, learn more about the services Brakke offers, contact a nearby Brakke consultant, or track down a recent news item about a competitor, the site will help you find the information quickly,” Brakke says.

Brakke Consulting is the leading management consulting firm specializing in the animal health and nutrition markets. Services include strategic and general consulting, merger and acquisition services, executive recruitment, market research and industry data, and veterinary practice management. Its headquarters are located at 2735 Villa Creek, Suite 140, Dallas, TX, 75234, (972) 243-4033, www.brakkeconsulting.com.